About AWS User Group NCR

- Community organized, community run User Group focusing on AWS.

- A bunch of passionate Amazon Web Services - Developers, Architects, Users, Evangelists who meet to share best practices, discuss upcoming features, pitfalls.

- Monthly meetups organized consistently since 2017.

- AWS UG NCR has 11k members with ~150 attendees in every monthly meet-up.

About AWS Community Day

- AWS Community Day events are community-organized full day events.

- Talks featured technical discussions led by expert AWS users and community leaders from around the world.

- Practical, hands-on workshop by industry veterans.

- https://aws.amazon.com/events/community-day/

Glimpses of AWSUGNCR meet-ups

AWS Community Day Delhi NCR 2024

- When: September 21st, 2024. 9am onwards.
- Where: IIT Delhi Campus

- Learning opportunity with keynote, multiple tracks with 20+ speakers, Hands-on Workshops.

- Expected attendees: 500+ people with the background of Software Development Engineers, DevOps Engineers, Solution Architects, Consultants, CTOs/ VPs, Platform Engineers, AWS Evangelists, AWS Community Builders, AWS Heroes.

AWS Community Day Delhi NCR 2024 Venue

Sponsorship Opportunities - Tiers

Platinum

Gold

Silver

Platinum sponsors - $6500 + tax

- Logo and shout out as a platinum sponsor on all printed forms.

- Sponsor booth at a priority area with more footfall and larger space.
  **Booth area and placement subject to venue.

- Website mentioning platinum sponsor with logo and website / CTA link provided.

- Shout-out on social media - LinkedIn, Twitter and Instagram when onboarded as a sponsor and 4x times during the week of the event.

- 1 AWS related speaking slot for 30 mins.
- Conduct Workshop for upto 120 min with participants registered for Workshop

- 8 sponsor passess including booth pass.

Gold sponsors - $3500 + tax

- Logo and shout out as a gold sponsor on all printed forms.

- Sponsor booth around the session tracks.
  **Booth area and placement subject to venue.

- Website mentioning gold sponsor with logo and website / CTA link provided.

- Shout-out on social media - LinkedIn, Twitter and Instagram when onboarded as a sponsor and 2x times during the week of the event.

- 1 AWS related speaking slot for 15 mins.

- 5 sponsor passess including booth pass.

aws

COMMUNITY DAY

Silver sponsors - $2000 + tax

- Logo and shout out as a silver sponsor on all printed forms.

- Sponsor booth available at venue.
  **Booth area and placement subject to venue.

- Website mentioning silver sponsor with logo and website / CTA link provided.

- Shout-out on social media - LinkedIn, Twitter and Instagram when onboarded as a sponsor and once during the week of the event.

- 3 sponsor passess including booth pass.

Sponsorship Opportunities - Benefits

Benefits	Platinum	Gold	Silver
Logo on all printed matter (banners/standees/posters)	✓	✓	✓
Sponsor booths	Large booth in priority area	Medium	Standard
Logo + link on Community Day website	✓	✓	✓
Shout-out and links on social media.	4x	2x	Only once
Sponsor speak slot (only AWS related, strictly no product/sales pitch)	30 mins (1 slot)	15 mins (1 slot)	-
Sponsor passes	8	5	3
Sponsorship fee	$6500 + tax	$3500 + tax	$2000 + tax
Workshop (up to 120 min)	✓	-	-

Connect with us

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Disclaimer

- This document is indicative of sponsorship deliverable.
- Organizers reserve all the right to modify the content of this document at anytime.
- Participant details will not be shared under any circumstances.
- Sponsors booth space allocation is subject to venue.